



Third Annual Advertising and
Marketing Communications Conference

November 6 & 7, 2007

Organized by:



About IAA Jordan

The International Advertising Association (IAA), based in New York is a non-profit organization founded in 1938. The Association acts as a unique strategic partner that supports common interests of all Integrated Marketing Communications specialties namely advertisers, media companies, agencies, direct marketing firms and individual practitioners.

IAA Jordan is the second largest chapter in the MENA region after Dubai. It was established in 2000 by a group of leading agency professionals with the aim of creating a neutral body responsible for developing the industry in Jordan.

Dedicated to the development of the Marketing Communications industry and to promoting the critical role of advertising as a vital force in the economic development, IAA Jordan aspires to nurture and inspire professionals to excel in their fields while keeping them updated on the latest industry trends and case studies.

Today, the Jordan Chapter plays an active role in developing creative thinking in all aspects of the marketing communications industry as well as establishing a self regulatory code-of-ethics while promoting healthy business practices. With a long term vision of creating a dynamic network of information exchange between its members, it attracts professionals, educates them, trains and develops young talent who will soon lead the industry to a more advanced and sophisticated level.

IAA Jordan currently attains over 150 members from diverse backgrounds including daily, weekly and monthly publications, radio and TV stations, advertising and direct marketing agencies, consulting and research companies, advertising production agencies as well as clients from sectors such as: telecommunications, banking and real estate.

Being "the champion that advocated the freedom of commercial speech and the right to choose", IAA Jordan focuses on promoting a positive culture of open communications and exchange of ideas and information.

For the past two years, IAA Jordan has been organizing an annual conference in an effort to continuously update and inform the advertising and marketing communications industry in the region about recent developments in mature industries around the Globe. To enhance and excel this creative revolution, IAA Jordan organized its first two conferences in Amman under the theme of "Outside the Box" in 2005 and 2006. This year IAA Jordan will hold its event under the theme of "Inside Out and the Message Beyond" which focuses on going back to basics; understanding what is inside the box before going outside of it, whereby they are encouraging professionals to scratch their skins and dig deeper for creative solutions.

About IAA Conferences

IAA Jordan annually organizes a premiere Advertising and Marketing Communications Conference in Jordan to educate and inform the Advertising and Marketing Communications industry on developments in mature industries around the world. The objective of IAA's conference is to bring innovative ideas from developed markets and encourage local agencies and professionals to think "Outside the Box". The conference aimed at encouraging agencies/clients to be more daring and creative in their campaigns and finding unconventional ways to communicate a message or a brand.

Each year the conference is attended by high profile speakers from around the globe. In 2006, 11 international speakers and local speakers discussed different topics including: transformational brand, the tidal wave of brand democratization: ride it or else, Global Marketing Disasters, Creative Review: AdForum's Best of 2005, why do so many clients buy so much bad work, how to create a breakthrough PR campaign, Real-time Decisions in Online Advertising, Meeting today's changing challenges in reputation management, Values –Valued and Valuable, Buck stops here: optimizing your TV advertising spend, and Spotlight on Brands in Jordan. The event was attended by 250 delegates and was sponsored by 27 companies.

By organizing such events, IAA- Jordan seeks to transform the advertising and Marketing Communications industry into a global standard, to be able to compete in a fast moving globally competitive market.

This year IAA Jordan will hold its event under the theme of "Box Basics" which focuses on going back to basics; understanding what is inside the box before going outside of it, whereby they are encouraging professionals to scratch their skins and dig deeper for creative solutions.

IAA- Jordan will continue to organize such events in order to constantly introduce new and innovative ideas that will encourage people to be creative and not to restrict themselves to conventional norms.

Past Speakers

FEATURED SPEAKER: Bob Garfield, Columnist, Advertising Age, Washington
Topic: Advertrocities: The Worst Ads You've Ever Seen and How They Came to Pass

On the Media Co-Host Bob Garfield is a columnist, critic, essayist, pundit, international lecturer, and inveterate broadcaster. In print, Garfield's "Ad Review" TV-commercial criticism feature in Advertising Age has made him among the more pitifully groveled-before figures in trade-magazine history.

He has been a columnist for USA Today and contributing editor for Civilization and the Washington Post Magazine. He has also written for The New York Times, Playboy, Sports Illustrated, and many other publications. A collection of his work, titled Waking Up Screaming from the American Dream, was published by Scribner in 1997. Garfield co-wrote "Tag, You're It," a snappy country song performed by Willie Nelson, and wrote an episode of the short-lived NBC sitcom Sweet Surrender.

In broadcast, before becoming co-host of On The Media, he was a longtime commentator/ correspondent for NPR's All Things Considered. On television, he is the advertising analyst for ABC News. Previously, he has been an analyst or correspondent for CBS News, CNBC, PBS, and the defunct Financial News Network. He also created and produced KnowItAll!, a retro-60s quiz show which four networks rejected, but which is still available, call any time, operators are standing by.

He is now writing his third book, Listenomics, on his Adage.com blog in full public view. His 2003 manifesto on advertising, And Now a Few Words From Me, is published in six languages (although, admittedly, one is Bulgarian).

FEATURED SPEAKER: Herve de Clerck, Founder & Dream Leader, AdForum.com, Switzerland
Topic: AdForum Worldwide Advertising Summit Report 2004
Topic: Best Creative Work from Around the World

Hervé founded AdForum in 1999 as a Global Information and Resource Site for the Advertising Industry.

Hervé has spent 15 years in the Advertising industry: lately in the Havas Group, he was member of the strategic committee and served as international director of Havas Intermediation, an advertising & media services company, CEO of IP France, a major media sales house. Previously, he was Vice President of Benton & Bowles Inc. (now Leo Burnett), CEO of B&B France and Managing Director of Synapse, a consumer research company.

He founded (1974) and still controls the Maesina group, management consultants specialized in the marketing & advertising sector.

Hervé has also 10 years experience as an advertiser in the consumer goods industry, as Managing Director, COO of Lesieur, the French

competitor of Procter & Gamble and Unilever. He started his career as Brand Manager at Colgate-Palmolive France.

Hervé, French, graduated from ISC in Paris and completed the International Senior Management Program at the Harvard Business School, Boston.

Russell Davies, Chairman, Account Planning Group, London
Topic: Account Planning: What is it good for?

Shawn Burns, Managing Director, Wunderman Paris
Topic: Direct Marketing: Your Tactic or Your Strategy?

Graham Hales, Executive Director, Interbrand, London
Topic: Considering Communication Through the Brand

John Brash, Creative Director, Landor Associates, Dubai
Topic: The Magnificent 7: 7 Points to Deliver Breakaway Thinking

Lance de Masi, President, American University in Dubai
Topic: From Advertising to Communication, a New Model for a New Century

Mustapha Assad, President & CEO, Publicis Graphics Group
Topic: Make it Happen: The Holistic Approach, Events Role

Guillaume Van Der Stighelen, Co-Founder & Copywriter, Duval Guillaume, Brussels
Topic: The Idea is the Medium

John Hallward, President, Global Product Development, Ipsos ASI, Canada
Topic: The Creators of Motivation - Advancement in the Exploration of Emotions

Jan Shawe, Corporate Communicator, London
Topic: Public Relations in the UK - how it has evolved over the past 20 years and where next?

Kevin Hearnshaw, Business and Marketing Manager, Xerox, Dubai
Topic: The Value of 1:1 Marketing for Enhanced Customer Acquisition and Loyalty

John Griffiths, CEO, Planning Above & Beyond, London
Topic: Brand Narratives - Using Screenplay Writing Techniques to Improve Branded Behavior

Samih Toukan, CEO, Maktoob.com, Amman
Topic: Online Advertising in the Arab World

Jamil Sarraj, Creativity Development Consultant, Amman
Topic: The Sky is Not the Limit: Tapping into the Unlimited Human Creative Potential

FEATURED SPEAKER: Linda Cornelius, Senior Partner & Executive Group Director, Ogilvy & Mather NY, USA

Topic: Transformational Brand

Linda's career as a marketing communications and branding executive includes extensive general management and client management experience building blue-chip brands from strategic foundation to integrated cross-channel marketing campaigns.

Linda began her career at Ogilvy & Mather as an assistant account executive on the Country Time Lemonade account. As her career developed, Linda had roles of increasing responsibility. As Senior Partner, Executive Group Director, she led the GTE Corporate and Wireless accounts, launched Tagamet HB over-the-counter for SmithKline Beecham, and was responsible for NYNEX Corporate and Consumer Products' integrated advertising and direct marketing campaigns. As a Group Director, she was responsible for the American Express Green Card and Service Establishment businesses. Following a several year hiatus at Siegel & Gale, Linda is happily back at Ogilvy.

At Siegel & Gale, Linda served as managing director where she was responsible for practice areas including brand strategy consulting, creative, interactive, research, information design, and brand alignment. During this time, she also served as strategic lead on client engagements including Allstate, Johnson & Johnson, Stryker Corporation, Veridian (now part of General Dynamics), and CNBC, among others.

Earlier, as a senior consultant at Siegel & Gale, Linda led successful engagements for Standard & Poor's, the College Board, Oxford Health Plans, Bayer Corporation, Girl Scouts of the USA, and the US Air Force.

Linda's work has been recognized with numerous awards, including four Effie Awards (one a Gold, for Hallmark Cards), two David Ogilvy Awards, and induction into the YWCA Academy of Women Achievers.

She is a graduate of the University of Pennsylvania, where she was elected to Phi Beta Kappa and received a master of business administration from the university's Wharton School.

FEATURED SPEAKER: Drew Neisser, President & CEO, Renegade Marketing Group, USA
Topic: The tidal wave of brand democratization: Ride it or else

Like the handsaw in Renegade's logo, Drew has a distinctive knack for cutting through, especially the baloney that pervades the marketing industry. After 15 years of working at big agencies including JWT and Chiat/Day on many big brands like Listerine, IBM, Canon, Drew founded Renegade Marketing Group with funding from Dents USA. Drew's early triumphs at Renegade include fathering the Panasonic Traffic Cam and conceiving the "Time Me Up, Time Me Down" press event for G-Shock, for which the NY Post gave Casio a marketing chutzpah award. He garnered two EFFIE awards for the Panasonic Toughbook, a product he both named and helped grow into the leading ruggedized notebook PC line. Recent accolades include winning Guerrilla Marketing of the Year for Panasonic, HSBC and IBM, Reggie Awards for HSBC and Nautica, Web Awards for Panasonic, Technics, Ravenswood, Nautica and Seagram's. Drew has spoken at many industry events including the Word of Mouth Marketing Association's Boot Camp, DMA Days, the Luxury Council, Advertising Week and the NYAMA Guerrilla Marketing roundtable. Drew has authored articles for Adotas, AdMap, Adweek, Brandkweek, Promo Magazine, eMarketer, iMediaConnection and AdBumb among

others. He is an active member of the NYAMA and on the Board of Directors for the Children for Children Foundation. Drew received his BA in History from Duke University, where he spent more time studying old movies than new text books.

Founded in 1996, Renegade Marketing Group (www.renegademarketing.com) delivers killer ideas that cut through for great consumer and business-to-business clients like Panasonic, HSBC, Double Click, the New York Jets, Avaya, Family Circle and more. Bringing a guerrilla mentality that integrates thoroughly engaging offline and online programs, Renegade is ranked in the Top 100 among both promotion and interactive agencies.

Elliot Polak, Founder & CEO, Text Appeal, UK
Topic: Global Marketing Disasters

Giles Horton, Global Account Managing Director and Head of Business Development, EMEA, Wunderman, UK
Topic: Why do so many clients buy so much bad work?

Patrice Tanaka, Co-Chair, Chief Creative Officer, Director-Consumer Practice, CRT/Tanaka LLC, USA
Topic: How to create a breakthrough PR campaign

James Matthewson, Founder, Trust Digital, UK
Topic: Real-time Decisioning in Online Advertising

Fadi Saad, Regional Manager Middle East & North Africa, Grey Worldwide, Saudi Arabia
Topic: Shock Therapy

Dave Robinson, CEO Middle East, Gulf Hill & Knowlton, UAE
Topic: Meeting today's changing challenges in reputation management

Graham Hales, Executive Director, Interbrand, UK
Topic: Values, Valued and Valuable

Suresh Ramalingam, Head - Customized Research GCC, ACNielsen, UAE
Topic: Buck stops here: Optimizing your TV advertising spend

Hussein Dabbas, Vice President - Commercial, Royal Jordanian, Jordan
Topic: Spotlight on brands in Jordan: Royal Jordanian *"Why branding has to be part of an overall transformation process"*

Nabil Amasha, Chief Marketing Officer, Aramex
Topic: Spotlight on brands in Jordan: Aramex *"Building the brand one customer at a time"*

Previous Sponsors

Platinum



Gold

Silver



Bronze



Additional Sponsors



Previous Press Campaigns

Outside the Box 2005

THEY'RE THE SAME. HOW DO YOU MAKE ONE DIFFERENT?



Advertising and the correct communication is the last and only leverage a business has to separate its product from its competitors.

Under the Royal Patronage of His Majesty King Abdullah II, join us at the 1st Annual Advertising and Communications Conference: Outside The Box. You will hear from well-renowned international, regional, and local speakers sharing their knowledge and expertise on a variety of topics in branding, advertising, public relations, direct marketing, media, and research.

February 21st and 22nd, 2005 at the Grand Hyatt Amman

For more information contact 560-5370 or e-mail us at: conference@iaajordan.com or visit www.iaajordan.com

FIRST ANNUAL ADVERTISING AND COMMUNICATIONS CONFERENCE
OUTSIDE THE BOX
COMMUNICATIONS CONFERENCE

<i>Platinum Sponsor</i>	<i>Gold Sponsor</i>	<i>Silver Sponsors</i>	<i>Bronze Sponsors</i>	<i>Organized by:</i>
		   	    	
<i>Additionally sponsored by:</i>	  	 	  	<i>Official carrier:</i>  

AT THIS CONFERENCE, YOU DON'T NEED A PEN.



We want you to break out of the box and think differently, because as you know the most successful people in any field are the ones who create their own path.

Under the Royal Patronage of His Majesty King Abdullah II, join us at the 1st Annual Advertising and Communications Conference: Outside The Box. You will hear from well-renowned international, regional, and local speakers sharing their knowledge and expertise on a variety of topics in branding, advertising, public relations, direct marketing, media, and research.

February 21st and 22nd, 2005 at the Grand Hyatt Amman

For more information contact 560-5370 or e-mail us at: conference@iaajordan.com or visit www.iaajordan.com

FIRST ANNUAL ADVERTISING AND COMMUNICATIONS CONFERENCE
BOX OUT THE SIDE
 FIRST ANNUAL ADVERTISING AND COMMUNICATIONS CONFERENCE

Platinum Sponsor		Gold Sponsor		Silver Sponsors		Bronze Sponsors		Organized by:	

Outside the Box 2006

Platinum Sponsor:



Gold Sponsors:

Al Haridath



المركز الوطني للأمن وإدارة الأزمات



Silver Sponsors:



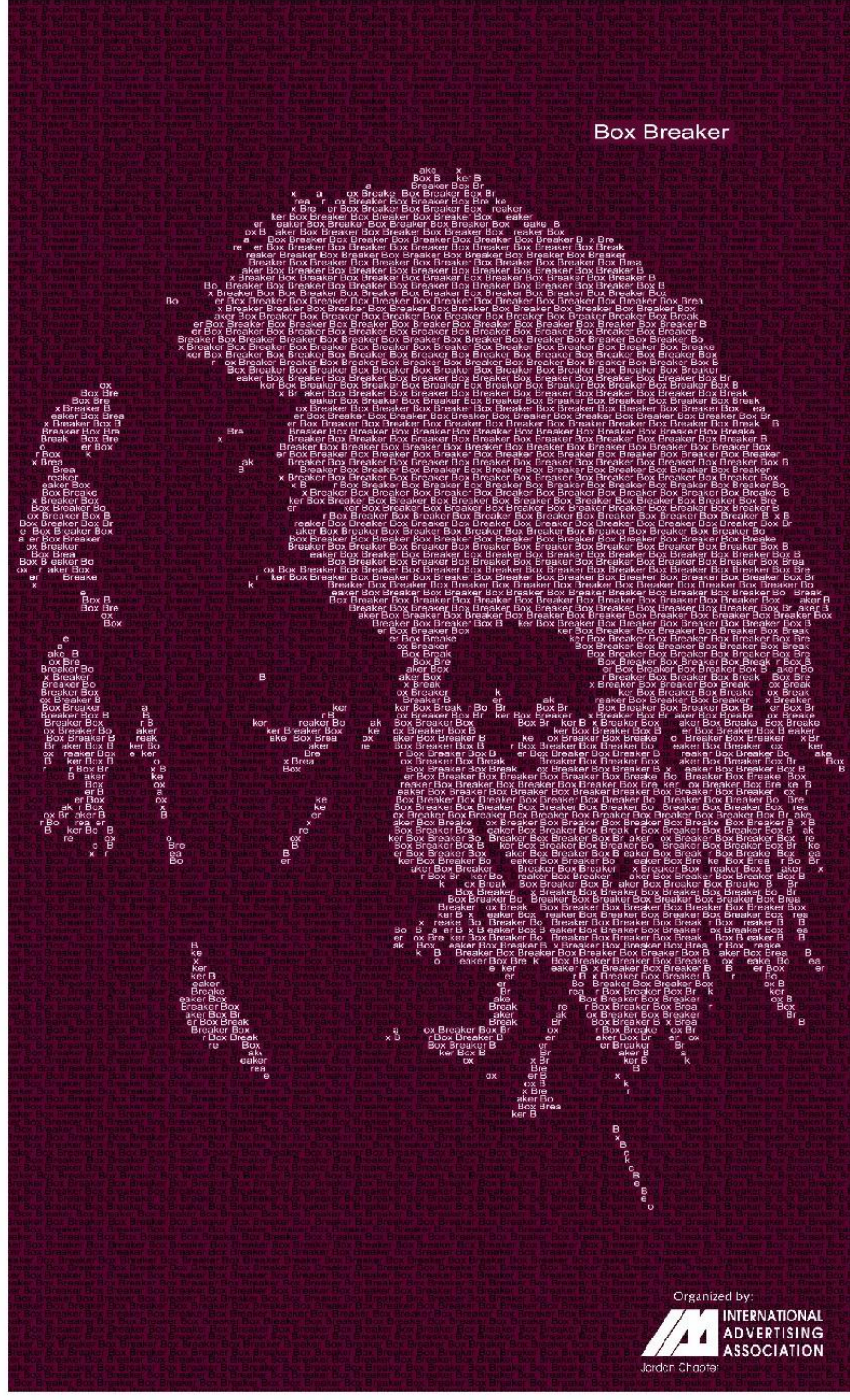
Bronze Sponsors:



Additionally Sponsored by:



Box Breaker



Organized by:
INTERNATIONAL ADVERTISING ASSOCIATION
 Jordan Chapter

In 1905, Albert Einstein stepped outside the box with his groundbreaking theory on relativity. Radical, remarkable and totally unrestricted, Einstein defied the whole world, and over 100 years later, his theory still stands. He was a real Box Breaker. We urge you to think differently. We urge you to be daring. We urge you to create your own rules. Join us at IAA Jordan's 2nd Annual Advertising and Marketing Communications Conference to learn more about the world of marketing communications from international, regional and local experts on the topic. May 29th and 30th, 2006, at the Grand Hyatt Amman.

For more information: Telephone 962 6 4631015, Fax 962 6 4653862, E-mail: conference@iaajordan.org, Website: www.iaajordan.org



Platinum Sponsor:



Gold sponsors:



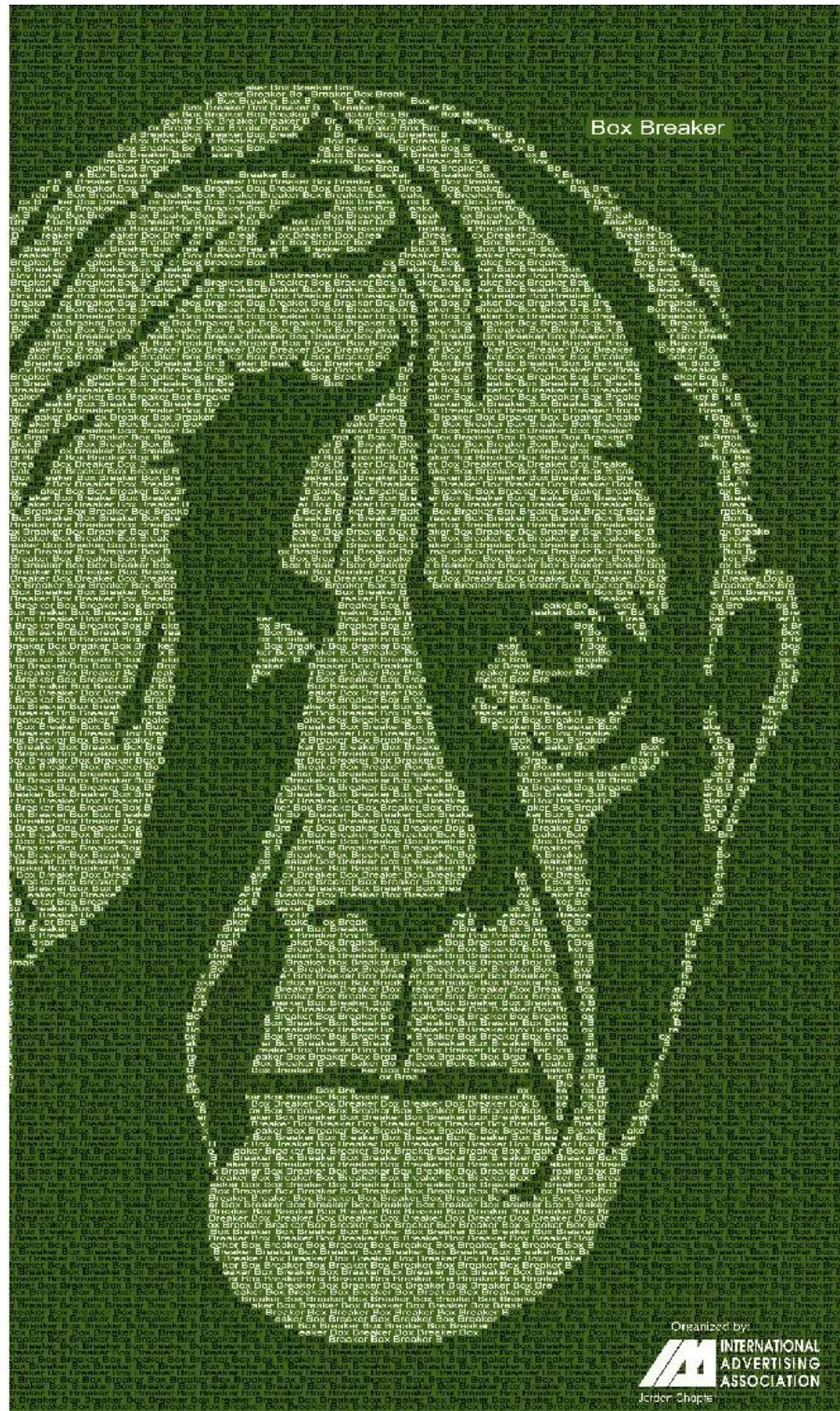
Silver Sponsors:



Bronze Sponsors:



Additionally Sponsored by:



In 1895, Pablo Picasso's talent began to surface as a platform for modern art in the twentieth century. Pioneering, masterful and truly diverse, Picasso created thousands of masterpieces during his lifetime and had a hand in every art movement of the century. He was a real Box Breaker. We urge you to think differently. We urge you to be daring. We urge you to create your own rules. Join us at IAA Jordan's 2nd Annual Advertising and Marketing Communications Conference to learn more about the world of marketing communications from international, regional and local experts on the topic, May 29th and 30th, 2006, at the Grand Hyatt Amman. For more information: Telephone 962 6 4621013, Fax 962 6 4621022, E-mail: conference@iaajordan.org, Website: www.iaajordan.org



Conference Stage

Outside the Box 2005



Outside the Box 2006



Media Coverage Report for Previous Conferences

A media plan will be sent to sponsors. Some of the expected coverage for this year's event:

- **Advertising Campaigns**

Half page and full page colored ads to be placed in all leading daily newspapers for duration of two months with 3 different creative works

- **Public relations**

Press releases will be published 3 months prior to the event and in coordination with the ad campaign for maximum coverage.

Press releases will be published in leading local daily newspapers and monthly magazines.

Additionally, press releases will be published in all leading advertising and marketing communications magazines in the region as well as primary local publications in the region.

Media roundtables will be held frequently to update the press on the conference's progress.

- **Outdoor advertising**

Outdoor advertising campaign in western parts of Amman at key locations for maximum visibility.

- **Email Shots**

Locally, email shots will be sent to IAA members, all agencies and marketing communications companies as well as key professionals from the top 200 companies in terms of advertising spend.

Through our regional IAA network, email shots will be sent to leading agency professionals and IAA's regional members.

- **Website**

Banners and press releases will be published in leading regional media and news portals.

Sponsor's logos, conference information and registration can be accessed at www.iaajordan.org.

- **BTL**

Invitations and brochures will be sent out to all advertising and marketing communications agencies, companies and professionals in Jordan.

- **At the Conference**

Sponsors can expect maximum coverage during the conference with their logos displayed throughout the conference area on towers and banners.

Sponsors will also receive a table/space in designated areas to enable them to promote their products or services.

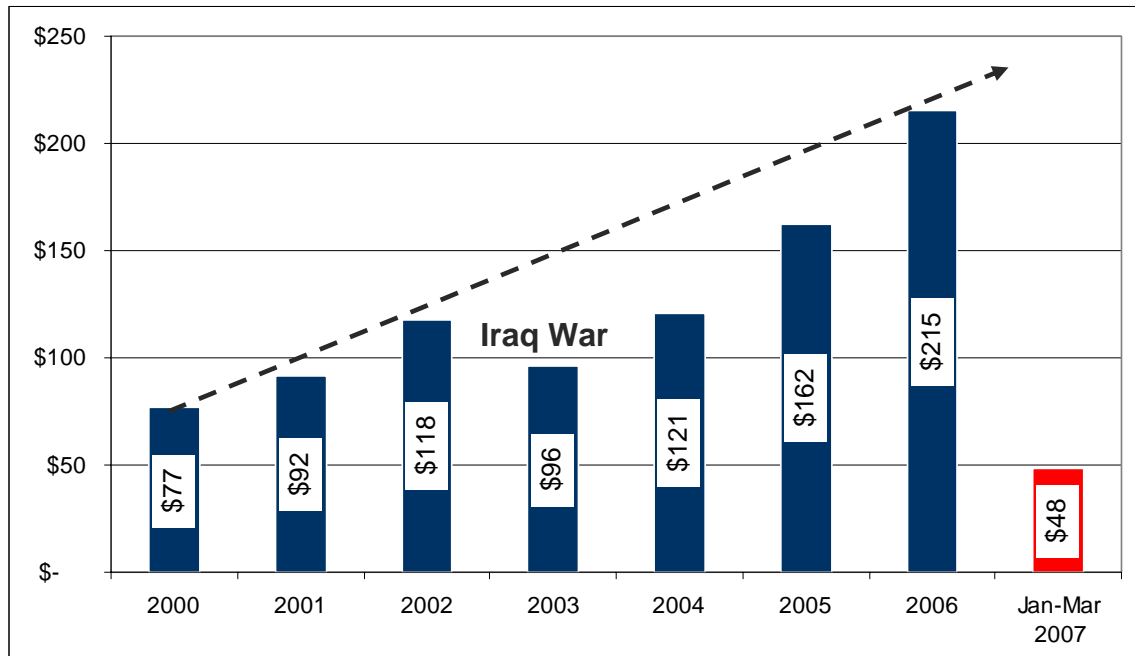
Target Audience

While the target audience for the first conference was primarily focused on the local market, it is expected that participants from neighboring countries will also attend in the 2006 conference. The target audience included professionals within the following fields:

- Advertisers
- Advertising Agencies
- Public Relations
- Marketing
- Designers
- Media Owner/Operators
- Production Companies
- Researchers
- Consultants
- Indoor/Outdoor Display Media
- Audio/Visual
- Print Media
- Sales Promotion Companies
- Students
- University Professors

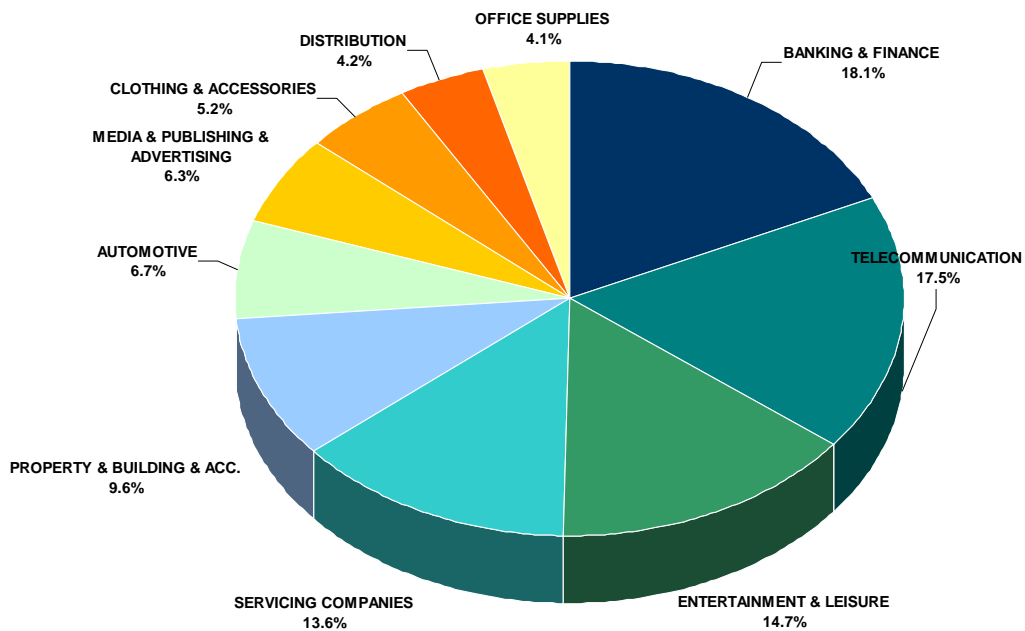
Key Information on the Advertising Industry

Total media expenditure: January 2000 - March 2007



- Expenditures in Millions
- 33% growth in advertising expenditure between 2005 - 2006

Top 10 Advertising Sectors: January - March 2007



Source: IPSOS Jordan

Sponsorship Packages

Exclusive Platinum JD 25,000

- Speech by a senior representative of the company to speak at conference
- Prominent display of sponsor's logo at all phases of conference promotion, including
 - Conference stage
 - Conference program
 - Promotional brochure
 - Website
 - All other promotional pieces
- Full page ad and corporate profile in conference package distributed to all attendees
- Eight seats reserved for sponsor's organization in prime seating area during conference sessions
- Sponsorship of five university students as part of community outreach program, with separate PR campaign
- Invitation for senior representatives to private dinner with conference speakers and IAA Board of Directors
- Recognition with sponsor's company logo in prominent publications with local and regional circulations
- Recognition with sponsor's company logo in promotional brochure and in other promotional pieces
- Prominent sponsorship signage for sponsor at the entrance of conference during the event
- Recognition in all radio advertisements promoting the event
- Listed as "Platinum Sponsor" with URL and company logo on IAA Website
- Banner promo on conference page of IAA website
- Pre-registration service
- Recognition of sponsorship in IAA's global newsletter circulated to all 96 IAA chapters around the world
- Letter of acknowledgement and certificate from IAA President
- Public relations and media support service
- Distribution of corporate giveaways during conference
- Private meeting room exclusively for Platinum sponsor with refreshment corner

** Price exclusive of 16% tax*

Gold JD 15,000

**Limited to only 3 Gold packages to be sold*

- Prominent display of sponsor's logo at all phases of conference promotion, including
 - Conference stage
 - Conference program
 - Promotional brochure
 - Website
 - All other promotional pieces
- Full page ad in conference package distributed to all attendees
- Six seats reserved for sponsor's organization in prime seating area during conference sessions
- Invitation for senior representatives to private reception with conference speakers and honorees
- Recognition with sponsor's company logo in prominent publications with local and regional circulations
- Recognition with sponsor's company logo in promotional brochure and in other promotional pieces
- Prominent sponsorship signage for sponsor at the entrance of conference during the event
- Listed as "Gold Sponsor" with URL and company logo on IAA Website
- Recognition of sponsorship in IAA's global newsletter circulated to all 96 IAA chapters around the world
- Letter of acknowledgement and certificate from IAA President
- Distribution of corporate giveaways during conference
- Space in exclusive meeting room with Gold sponsors.

** Price exclusive of 16% tax*

Silver

JD 8,000

- Display of sponsor's logo at all phases of conference promotion, including
 - Conference stage
 - Conference program
 - Promotional brochure
 - Website
 - All other promotional pieces
- Half page containing sponsor's corporate information in conference package distributed to all attendees
- Four seats reserved for sponsor's organization in prime seating area during conference sessions
- Invitation for senior representatives to private reception with conference speakers and honorees
- Recognition with sponsor's company logo in prominent publications with local and regional circulations
- Recognition with sponsor's company logo in promotional brochure and in other promotional pieces
- Prominent sponsorship signage for sponsor at the entrance of conference during the event
- Listed as "Silver Sponsor" with URL and company logo on IAA Website
- Recognition of sponsorship in IAA's global newsletter circulated to all 96 IAA chapters around the world
- Letter of acknowledgement and certificate from IAA President
- Space in sponsor's room with other sponsors for promotional purposes

** Price exclusive of 16% tax*

Bronze

JD 5,000

- Display of sponsor's logo at all phases of conference promotion, including
 - Conference stage
 - Conference program
 - Promotional brochure
 - Website
 - All other promotional pieces
- Logo and contact info in conference package distributed to all attendees
- Two seats reserved for sponsor's organization in prime seating area during conference sessions
- Invitation for senior representatives to private reception with conference speakers and honorees
- Recognition with sponsor's company logo in prominent publications with local and regional circulations
- Recognition with sponsor's company logo in promotional brochure and in other promotional pieces
- Prominent sponsorship signage for sponsor at the entrance of conference during the event
- Listed as "Bronze Sponsor" with URL and company logo on IAA Website
- Recognition of sponsorship in IAA's global newsletter circulated to all 96 IAA chapters around the world
- Letter of acknowledgement and certificate from IAA President
- Space in sponsor's room with other sponsors for promotional purposes

** Price exclusive of 16% tax*

Welcome Reception

JD 6,500

**Reception will be held on November 5, 2007 exclusively for Speakers, IAA members, sponsors, VIPs and press*

- Unlimited branding at the venue of the Welcome Reception
- Welcome speech during reception by senior representative
- Two seats reserved for sponsor's organization in prime seating area during conference sessions
- Recognition with sponsor's company logo in prominent publications with local and regional circulations
- Recognition with sponsor's company logo in promotional brochure and in other promotional pieces
- Listed as "Reception Sponsor" with URL and company logo on IAA Website
- Recognition of sponsorship in IAA's global newsletter circulated to all 96 IAA chapters around the world
- Letter of acknowledgement and certificate from IAA Jordan President
- Post event press coverage on the Welcome Reception
- Logo and contact info in conference package distributed to all attendees
- Space in sponsor's room with other sponsors for promotional purposes

** Price exclusive of 16% tax*

Other Sponsorship Opportunities

Other sponsorship opportunities include the coffee breaks and lunch breaks. All coffee breaks, luncheons will be attended participants, VIP invitees, local and international speakers and press.

Coffee Breaks

JD 3,500/day

1. **November 6, 2007:** Day 1, two coffee breaks in reception area attended by all conference delegates, speakers, VIP invites, press
2. **November 7, 2007:** Day 2, two coffee breaks in reception area attended by all conference delegates, speakers, VIP invites, press

Benefits:

- Display of sponsor's logo at all phases of conference promotion
- Two seats reserved for sponsor's organization in prime seating area during conference sessions
- Invitation for senior representatives to private reception with conference speakers and honorees
- Branding of coffee break area for the day of the sponsorship

** Price exclusive of 16% tax*

Lunch

JD 5,000/day

November 6, 2007: Day 1, buffet lunch attended by all conference delegates, speakers, VIP invites, press

November 7, 2007: Day 2, buffet lunch attended by all conference delegates, speakers, VIP invites, press

Benefits:

- Display of sponsor's logo at all phases of conference promotion, including
- Four seats reserved for sponsor's organization in prime seating area during conference sessions
- Invitation for senior representatives to private reception with conference speakers and honorees
- Branding of lunch area for the day of the sponsorship

** Price exclusive of 16% tax*

Contact Us

Each sponsorship package is unique and is catered to each company's needs and budget. IAA-Jordan will be more than happy to discuss the package with you to ensure that your needs are met within the package.

Contact us today!

Malik Shishtawi
Membership & Industry Development Officer

Office: +962 6 593 5004/7 ext 24
Email: m.shishtawi@iaajordan.org
Website: www.iaajordan.org